
PRESS RELEASE

Adobe rejoins the Ghent Workgroup

GHENT, BELGIUM – October 15, 2025 – [The Ghent Workgroup](#) (GWG) is pleased to announce that [Adobe](#) has decided to rejoin the group. Since 1982, Adobe has been pioneering digital print workflows. It invented PDF in 1993 and, in doing so, kicked off a revolution in how the print and publishing industry worked. Today, PDF has become an ISO standard and is the basis of everything the Ghent Workgroup invests time in. Having Adobe as an active GWG member is incredibly important for the group and the industry it represents.

»Print is part of Adobe's DNA,« comments Mike Scrutton, Director of Print Technology and Strategy, Adobe. »From inventing digital printing in the 1980s to driving innovation across creative and production workflows, Adobe has consistently led the way in innovation and standards. Rejoining the Ghent Workgroup reflects our commitment to advancing industry standards, especially in areas like embellishment and textile. We're proud to collaborate with a group whose objectives closely align with our vision for the future of print.«

Dave Zwang, consulting analyst and Chair of the GWG, adds: »The mission of the Ghent Workgroup is to push the printing industry forward by the development of down-to-earth, practical standards. The group has been doing this for close to 25 years and has gained wide industry adoption geographically and across market segments. Support from the key vendors in our industry is of paramount importance in reaching our target audience. Few vendors are so key to our industry as Adobe, and we're incredibly pleased to see them return to the Ghent Workgroup.«

The Ghent Workgroup started developing best practices for print & publishing workflows in 2002. All of its standards are based on the ISO PDF/X standards, which ultimately rely on the PDF format pioneered initially by Adobe. As a GWG member, Adobe is in the position to help direct the future of the GWG recommendations, which complements the work Adobe is already doing in other standards organizations such as ISO and the PDF Association.

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Ghent Workgroup
<http://www.gwg.org/>

About Ghent Workgroup

The GWG, formed in June 2002, is an international assembly of industry associations, suppliers, educators, and industry members from around the globe. The GWG aims to establish and disseminate process specifications for best practices in graphic arts workflows. Since its inception almost 20 years ago, the organization has consistently produced numerous process specifications for PDF exchange, developing practical tools for automating processes and testing and establishing consistent PDFs for print, publishing, and packaging production – all free at www.gwg.org.

Members are comprised of graphic arts associations, including CAPT, CIP4, Fespa, Fogra, JP/Politikenshus, Lab9 Pro, Medibel+, Printing United Alliance, TAGA Italia and VIGC. Vendor members include Adobe, callas software, Canon, DALIM Software, Dataline, ECO3, Enfocus, Esko, Fiery, Global Graphics, Heidelberg, HYBRID Software, PageProof, Ricoh, Tech Research (TagG) and Ultimate Tech. Industry members are Direct Mailers and RRD Communications. Educational members are Arteveldehogeschool, CEC Latam, Darmstadt University of applied sciences, Future Schoolz, GIPT Mumbai, Hochschule der Medien, ISEC Lisboa, RIPT Kolkata, Rochester Institute of Technology, Ryerson University, The MARA Technological University (UiTM), University of Ljubljana, University of Novi Sad and University Wuppertal.

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