



Ghent  
Workgroup

## Taktiful Software Solutions Joins Ghent Workgroup to Advance Standards for Digital Print Embellishments

**Melbourne, FL. 1/14/25** – *Taktiful Software Solutions*, an innovator in digital print embellishment software and services, is proud to announce it has been invited to join the **Ghent Workgroup (GWG)**. This prestigious invitation recognizes Taktiful's thought leadership in the market and marks a significant step toward the development of industry-wide best practices and specifications for digital print embellishments.

The Ghent Workgroup is an international assembly of graphic arts industry professionals dedicated to producing, testing, and disseminating process specifications for best practices in print and packaging workflows. By uniting with GWG, Taktiful will contribute its expertise in embellishment technologies and processes—ensuring a higher level of standardization, efficiency, and interoperability for digital print enhancements worldwide.

*"We are honored to be invited to join the Ghent Workgroup which we believe will help our mission to help mainstream digital print embellishments," said Kevin Abergel, CEO and Founder of Taktiful Software Solutions. "By collaborating with GWG's global network, we're one step closer to simplifying and streamlining the process of creating high-value print enhancements."*

For over two decades, the Ghent Workgroup has set key benchmarks within the graphic arts community, paving the way for innovative new standards—particularly around PDF specifications for print and packaging production, bringing intelligence and consistency to Workflows and the industry. Taktiful's membership will focus on advancing uniform guidelines for digital embellishments, thereby making it easier for print service providers, designers, and brand owners to produce high-quality, consistent, and cost-effective decorative print applications.

*"We're delighted to welcome Taktiful to the Ghent Workgroup," said David Zwang, Chairman of the Ghent Workgroup. "Their dedication to mainstreaming embellishment technology aligns perfectly with our mission to foster collaboration and codify best practices. We look forward to working together to shape the future of digital print innovations."*

Through this strategic collaboration, Taktiful and the Ghent Workgroup will aim to deliver practical guidance, robust standards, and innovative solutions that address market demands for eye-catching and value-driven print embellishments.

For more information on the Ghent Workgroup, please visit [gwg.org](http://gwg.org). To learn more about Taktiful Software Solutions and its range of digital print embellishment offerings, please visit [Taktiful's website](#) or contact the media representative below.

### About Taktiful Software Solutions

Taktiful Software Solutions was founded by veteran print industry experts with decades of experience in digital embellishment. The company is passionate about evangelizing digital print embellishments and develops innovative solutions that tackle the unique challenges of the print embellishment sector. By enhancing efficiency, fostering creativity, and boosting profitability for its clients, Taktiful aims to become the leading software provider in this space. Committed to innovation, quality, and customer success, Taktiful is dedicated to shaping the future of digital print embellishment.

### **About the Ghent Workgroup**

The Ghent Workgroup (GWG) is an international collective of graphic arts professionals focused on developing and sharing best practices for print and packaging workflows. Since its founding in 2002, the GWG has produced influential guidelines and specifications that promote efficiency, consistency, and quality across global print production environments. Comprising industry associations, academic institutions, software developers, and print service providers, the group collaborates to address emerging challenges and streamline processes throughout the graphic arts value chain. Learn more at [gwg.org](http://gwg.org).