

## NEWS RELEASE

# The Ghent Workgroup proudly welcomes new member Tech Research, a subsidiary of TagG Informatique

**GHENT, BELGIUM – 27 October 2019 – Ghent Workgroup continues to bring experts from around the world together to build specifications and best practices for publishing, print, and packaging workflows as it welcomes new member Tech Research, a subsidiary of TagG Informatique, one of the ten largest French variable data printing companies.**

Tech Research, a subsidiary of TagG Informatique, benefits from the experience of its parent company in variable data printing. Its mission is to create and develop business applications for the digital print industry. For more than 15 years, Tech Research has provided digital printing solutions. Its skills are especially recognized for its fully scalable high-speed printing controllers supporting AFP, IPDS, PDF and PostScript format.

Julien Potiron, software developer at TagG, states: *“One of our customers wanted to be compliant with the Ghent PDF Output suite and first talked to us about the GWG. We achieved that thanks to the detailed information we can find on the GWG website and the knowledge they share. Being a member will allow us to make this compliancy official and we’ll be able to help them in return on the variable data printing domain with the experience we have with IPDS/AFP.”*

Various printer manufacturers and printer resellers like Riso, Xerox, Screen, Ricoh, BlueCrest, Domino ... have integrated and distributed it to their customers: an OEM solution developed by Tech Research with a RIP engine and a print Spooler for black & white as well as full color printers.

David Zwang, Chair of Ghent Workgroup adds: *“As the use of variable data increases in both commercial and packaging print production, technologies like those of TagG Tech Research will become even more important. The need for ensuring standardized practices will ensure best ease of use and adoption. The GWG welcomes Tech Research and their collaboration.”*

### **About Ghent Workgroup**

The Ghent Workgroup, formed in June 2002, is an international assembly of industry associations, suppliers, educators and industry members from around the globe. The Ghent Workgroup’s objective is to establish and disseminate process specifications for best practices in graphic arts workflows.

Since its inception more than fifteen years ago, the organization has consistently produced numerous process specifications for PDF exchange, as well as developing useful tools for automating processes and testing and establishing consistent PDFs for print and publishing – all available free at [www.gwg.org](http://www.gwg.org).

Members are comprised of graphic arts associations including CIP4 (Switzerland), KVGO (the Netherlands), Febelgra (Belgium), Fespa (UK), Medibel+ (Belgium), PDFX-ready (Switzerland), Printing United Alliance (USA), and VIGC (Belgium). Vendor members include Agfa, callas software, Canon, DALIM Software, EFI, Enfocus, EngView Systems, Esko, Global Graphics, Heidelberg, HYBRID Software, Kodak, Quark, Ricoh, Tech Research (TagG) and Ultimate Technographics. Industry members are agileStreams, Igepa Sagamgraphic, JP/Politikens Hus, Litografia Rosés, Prinovis, RRD and ybam. Educational members are Future Schoolz India, Media University Stuttgart, Ryerson University, the University of Ljubljana, the University of Novi Sad, Universiti Teknologi MARA (UiTM) and the University of Wuppertal.

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