NEWS RELEASE

Ghent Workgroup is delighted to inform that the Universiti Teknologi MARA UiTM has joined us as our first Malaysian educational member

GHENT, BELGIUM – September 29th 2020 – The Ghent Workgroup (GWG) continues to work towards global outreach and standardization and has now welcomed the UiTM, the largest comprehensive university in Malaysia as its newest educational member.

We are very proud to announce that thanks to our newest member Universiti Teknologi MARA (UiTM), Ghent Workgroup has set foot in another APAC country which helps to promote the work we do in Southeast Asia.

As the largest comprehensive university in Malaysia, Universiti Teknologi MARA (UiTM) has expanded its visibility through collaborations with universities worldwide. Providing innovative education within reach at its 35 campuses and 26 faculties across Malaysia, UiTM offers over 500 academic programs.

Since its establishment in 1993, the Department of Printing Technology, Faculty of Art & Design, UiTM is Malaysia's only degree and diploma-granting program for the printing industry. To lead a career in the rapidly growing printing industry, all areas of digital imaging, print production, and management embedded in their academic program. Due to technology's dynamic nature and the growing digitization trend, the program curriculum is continuously revised to reflect and lead this change. The technology courses include digital prepress, colour management, desktop publishing,

digital and variable data printing, printing processes and finishing, Quality control, and cross-media. Additionally, management related courses such as production management, print estimating, and marketing provide a comprehensive theoretical grounding in printing technologies and valuable business skills. Equipped with printing equipment and software offers practical, experiential learning, which contributes significantly to the student's overall understanding of the real-world print environment.

Muhammad Yusuf B. Masod, professor and lecturer at UiTM says: *"The reason why we became a member is to gain technical knowledge and benefits which allow us to keep up with technical advancement particularly in PDF/X standards and share it with the industry."*

More information:
http://www.uitm.edu.my
https://www.printechuitm.com/

About Ghent Workgroup

The Ghent Workgroup, formed in June 2002, is an international assembly of industry associations, suppliers, educators and industry members from around the globe. The Ghent Workgroup's objective is to establish and disseminate process specifications for best practices in graphic arts workflows.

Since its inception more than fifteen years ago, the organization has consistently produced numerous process specifications for PDF exchange, as well as developing useful tools for automating processes and testing and establishing consistent PDFs for print and publishing – all available free at www.gwg.org.

Members are comprised of graphic arts associations including CIP4 (Switzerland), KVGO (the Netherlands), Febelgra (Belgium), Fespa (UK), Medibel+ (Belgium), PDFX-ready (Switzerland), Printing United Alliance (USA), and VIGC (Belgium). Vendor members include Agfa, callas software, Canon, CHILI publish, DALIM Software, EFI, Enfocus, EngView Systems, Esko, Global Graphics,

Heidelberg, HYBRID Software, Kodak, Quark, Ricoh and Ultimate Technographics. Industry members are agileStreams, Igepa Sagamgraphic, JP/Politikens Hus, Litografia Rosés, Prinovis, RRD and ybam. Educational members are Future Schoolz India, Media University Stuttgart, Ryerson University, the University of Ljubljana, Universiti Teknologi MARA, the University of Novi Sad and the University of Wuppertal.

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