NEWS RELEASE

Ghent Workgroup announces new webinar: 'All you wanted to know about PDF transparency but were afraid to ask'.

GHENT, BELGIUM – 30 January 2020 – The Ghent Workgroup (GWG) is happy to announce the new webinar about PDF transparency on Thursday March 26 at 4pm. This webinar will be presented by Andrew Bailes-Collins (Enfocus) and is intended to help designers better understand native transparency – the benefits and challenges – and the use of best practices to avoid common print problems associated with transparencies.

Native transparency, also known as vector-based transparency, is a powerful tool that can enhance and streamline the design process. When done correctly, native transparency can add trouble-free creative flair to a design. Understanding how to properly employ transparency can avoid costly mistakes all the way down the chain of production.

There are some instances, however, where transparency has caused issues on output, especially for print-based projects. In most cases, the issues that arise when printing documents with transparency can be avoided by following some basic rules and procedures.
During this webinar, Andrew will explain the solutions available to ensure that our designs print trouble free. He will look at the fundamental concept of what transparency is, how it is used, and what can be done in terms of best practices to avoid some of the more common pitfalls associated with using – and printing – transparency. Understanding the benefits of using native PDF transparency in print production design, especially when PDF/X 4 files are processed, can help to avoid issues on press.

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Presented by Andrew Bailes-Collins

Andrew graduated from what is now the London College of Communications and went on to serve an apprenticeship as a Compositor. He has worked for a number of vendors in the printing and publishing sector, including Scangraphic, Apple, and DuPont/Crosfield. He has been Prepress Manager for several high quality printing companies in London, managing the change from conventional production techniques to digital. An early adopter of computer-to-plate and PDF workflow, Andrew then worked at OneVision Software for ten years. Initially based in the UK, before rising through the company to become Head of Product Management Europe at their head office near Munich in Germany. Andrew joined Enfocus and moved to Belgium in 2011 and is the Senior Product Manager responsible for the PitStop family of products. He is also the Technical Officer for the Ghent Workgroup and Co-Chair of the GWG specifications sub-committee.

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Watch all our webinars

A year ago, the Ghent Workgroup also organized a series of webinars, and through those reached over 1500 people to date. That number continues to rise as all webinars have been recorded and are still available online on the Ghent Workgroup's YouTube page. You can subscribe to the Ghent Workgroup channel to make sure you don't miss anything.

Free access to GWG tools and resources

The print and packaging industries have free access to GWG's tools and resources for the successful use of PDF files for all production environments. The Ghent Workgroup has an array of educational materials, tools, and resources available. For the latest materials, please go to www.gwg.org.

About Ghent Workgroup

The Ghent Workgroup, founded in June 2002, is an international assembly of industry associations, suppliers, educators, and industry members from around the globe. The Ghent Workgroup's objective is to establish and disseminate process specifications for best practices in graphic arts workflows.

Since its inception more than fifteen years ago, the organization has consistently produced numerous specifications for PDF exchange, developed useful tools for automating processes, testing workflows, and to established consistent PDF files for print and publishing – all available free at www.gwg.org.

Members are comprised of graphic arts associations including CIP4 (Switzerland), CMBO (the Netherlands), Febelgra (Belgium), Fespa (UK), Medibel+ (Belgium), PDFX-ready (Switzerland), Printing Industries of America (USA), and VIGC (Belgium). Vendor members include Adobe, Agfa, callas software, CHILI publish, DALIM Software, EFI, Enfocus, EngView Systems, Esko, GMG, Heidelberg, HYBRID Software, Kodak, Océ, Quark, Ricoh, Ultimate Technographics, and Xerox IMPIKA. Industry members are agileStreams, Igepa Sagamgraphic, JP/Politikenhus, Litografia Rosés, Pragmeta, Prinovis and RRD. Educational members are Media University Stuttgart, Ryerson University, the University of Ljubljana, the University of Novi Sad and the University of Wuppertal.

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Press contacts:

Ghent Workgroup

Christian Blaise

Carole Demeulemeester

marketing@gwg.org

+32 496 259217