

## **NEWS RELEASE**

## New educational member The Regional Institute of Printing Technology Kolkata helps Ghent Workgroup expand its presence in India

GHENT, BELGIUM – 29 April 2021 – The Ghent Workgroup (GWG) is thrilled to announce the membership of the Regional Institute of Printing Technology in Kolkata, India, a leading regional level institute offering trans-formative and functional education in graphic communication and media technologies.

The Regional Institute of Printing Technology, Kolkata, was established in July 1956 and started its course curricula with some equipment prevalent at that time. Since then several attempts have been made to keep pace with today's technology and now offers full time 3-year duration diploma programs on Printing Technology, Multimedia Technology and Photography. All the programs are approved by the All India Council for Technical Education and affiliated to West Bengal State Council of Technical and Vocational Education and Skill Development.

Shankhya Debnath, Lecturer, Department of Printing Technology: "We wanted to be part of the GWG because we realized that most print production workflows are now digitized and automated. We are constantly striving to update our curriculum and develop skills in our students that will help them become quality conscious so that they can succeed in such a print production environment. In this direction, we believe that being part of the GWG, which is at the forefront of developing



specifications and best practices for PDF exchange, can help guide our efforts in the right direction. Likewise, we hope to be an important stakeholder in the GWG community by providing feedback from



employers and print industry professionals to help develop specifications that serve the print community at large. We are honored and proud to be associated with the GWG as an educational member."

Graduate students in Printing Technology often specialize in either print production or in the prepress. Major recruiters for students of the institute are the packaging printing industry and the publishing industry. In our laboratories, students are introduced to modern color management workflows in print production. Quality control parameters and tools are also focused on throughout the 3-year program to help students become well-rounded professionals in the future.

"We welcome the Regional Institute of Printing Technology of Calcutta as a member of Ghent Workgroup. Print is changing and students are our future. They help envision the new technologies, products and processes and then implement them. Involving them in the research and development work we do at GWG and having them work with us to educate their peers is what we need to ensure a strong and exciting future for print," notes GWG Chair David Zwang.

## About Ghent Workgroup

The Ghent Workgroup, formed in June 2002, is an international assembly of industry associations, suppliers, educators and industry members from around the globe. The Ghent Workgroup's objective is to establish and disseminate process specifications for best practices in graphic arts workflows.

Since its inception almost 20 years ago, the organization has consistently produced numerous process specifications for PDF exchange, as well as developing useful tools for automating processes and testing and establishing consistent PDFs for print, publishing and packaging production – all available free at <u>www.gwg.org</u>.

Members are comprised of graphic arts associations including CIP4 (Switzerland), KVGO (the Netherlands), Febelgra (Belgium), Fespa (UK), Medibel+ (Belgium), PDFX-ready (Switzerland), Printing United Alliance (USA), and VIGC (Belgium). Vendor members include Agfa, callas software,



Canon, DALIM Software, EFI, Enfocus, Esko, Global Graphics, Heidelberg, HYBRID Software, Kodak, Ricoh, Tech Research (TagG) and Ultimate Technographics. Industry members are agileStreams, Igepa Sagamgraphic, JP/Politikens Hus, Litografia Rosés, Prinovis, RRD and ybam. Educational members are Arteveldehogeschool Gent, CEC LATAM, Future Schoolz India, Media University Stuttgart, Ryerson University, the University of Ljubljana, the University of Novi Sad, Universiti Teknologi MARA (UiTM), The Regional Institute of Printing Technology Kolkata and the University of Wuppertal.

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## Press contacts:

<u>Ghent Workgroup</u> Christian Blaise, Carole Demeulemeester, <u>marketing@gwg.org</u>