

NEWS RELEASE

Ghent Workgroup welcomes new educational member Color Education Center Latin America.

GHENT, BELGIUM – February 11, 2021 – The Ghent Workgroup (GWG) Is happy to announce its continuing global expansion as it welcomes new member Color Education Center LATAM, the first Latin American Training Institution for the Graphic Arts and Print industry.

Founded and led by Fabian Ruiz, The Color Education Center LATAM (Centro de Educación de Color Latinoamérica) is comprised by a group of experienced experts in Printing Technology, covering all aspects of the printing process from Design, Prepress to Press and Finishing Operations. CEC LATAM aims to raise the print quality and productivity efficiency of Latin American entrepreneurs to an excellent and competitive level. To do this CEC LATAM organizes training programs in Color Management, awards certifications of ISO 12647 as well as conformance certifications to pdf Compliance Guidelines established by the Ghent Working Group.

The CEC LATAM has proudly been the first Latin American Training Institution affiliated with the GWG for PDF Certification and carries educational programs in Spanish in the Latin American region to spread the word on how to create and assure excellence in PDF files for Graphic Communications.



Fabian Ruiz, founder of CEC LATAM, states: *"We are honored to be part of the GWG as its goals match exactly with ours: to raise the quality of our fellow printers in our region Latin America, through education with the help of recognized International Institutions. GWG will find in us a dedicated partner to help to spread the importance of knowing and properly managing the workflow inside each company, generating PDF documents with excellence, which is the real first step in the standardization process of graphic communications companies, that want to differentiate themselves in the market with real value, not just the shallow competition based on price."*

David Zwang, Chair of Ghent Workgroup adds: *“We are very excited to have CEC LATAM as a new member of the organization. Expanding the geographic reach of the GWG efforts to the Spanish speaking communities of Latin America will not only promote the work the GWG has been doing, it will undoubtedly increase the quality and level of global standardization of the printing process in that region. We also thank Fabian and CEC LATAM for their cooperation in translating a lot of our user manuals and other documentation in Spanish. Click here to check them out:*



<https://www.gwg.org/learn/gwg-white-papers-user-guides/>

About Ghent Workgroup

The Ghent Workgroup, formed in June 2002, is an international assembly of industry associations, suppliers, educators and industry members from around the globe. The Ghent Workgroup’s objective is to establish and disseminate process specifications for best practices in graphic arts workflows.

Since its inception more than nineteen years ago, the organization has consistently produced numerous process specifications for PDF exchange, as well as developing useful tools for automating processes and testing and establishing consistent PDFs for print, publishing and packaging production – all available free at www.gwg.org.

Members are comprised of graphic arts associations including CIP4 (Switzerland), KVGO (the Netherlands), Febelgra (Belgium), Fespa (UK), Medibel+ (Belgium), PDFX-ready (Switzerland), Printing United Alliance (USA), and VIGC (Belgium). Vendor members include Agfa, callas software, Canon, DALIM Software, EFI, Enfocus, Esko, Global Graphics, Heidelberg, HYBRID Software, Kodak, Ricoh, Tech Research (TagG) and Ultimate Technographics. Industry members are agileStreams, Igepa Sagamgraphic, JP/Politikens Hus, Litografia Rosés, Prinovis, RRD and ybam. Educational members are CEC LATAM, Future Schoolz India, Media University Stuttgart, Ryerson University, the University of Ljubljana, the University of Novi Sad, Universiti Teknologi MARA (UiTM) and the University of Wuppertal.

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Press contacts:

Ghent Workgroup

Christian Blaise

Carole Demeulemeester

marketing@gwg.org