

## NEWS RELEASE

### Four Pees joins Ghent Workgroup

**GHENT, BELGIUM – 20 May 2021 – The Ghent Workgroup (GWG) is pleased to announce its continued global expansion as it welcomes Four Pees as its newest member. With 15 years of experience in the graphic arts and printing industry, Four Pees helps automate prepress and printing processes. This experience as specialized software distributor and automation integrator gives Four Pees expert knowledge in a variety of market segments and puts it in an ideal position to contribute to the standardization efforts of Ghent Workgroup.**

Four Pees and its management team have always had a strong association with Ghent Workgroup throughout their history, dating back to the founding of the group in 2002. Four Pees' CTO, David van Driessche, is Executive Director of Ghent Workgroup and co-chair of the Specification subcommittee, having previously acted only as a representative of callas software. Christian Blaise, who became Four Pees' Director of Professional Services and Support after the agileStreams acquisition, serves as Marketing Officer of Ghent Workgroup and co-chair of the Packaging subcommittee.



“While we weren’t officially a member so far, it certainly felt like it through the work done by Christian and David,” comments Tom Peire, CEO at Four Pees. “With our continued growth and more direct involvement in the market, it’s the right time to formalize our commitment by officially becoming a member. We are in a great



position to communicate customer needs to the Ghent Workgroup, and we want a front seat in the creation of new standards and guidelines to, in return, help our customers implement them.”

David Zwang, Chair of Ghent Workgroup adds: “One of the strengths of the Ghent



Workgroup and what we do for the market is that each decision or standard is developed with the input of the people in the sector. The experts at Four Pees come into contact with all facets of our industry on a daily basis and provide valuable input for us on what the questions and needs are. We are excited to see Four Pees joining us and look forward to the insights that they can give to further develop the new print and packaging specifications that will carry our industry through future changes, challenges and opportunities.”

### **About Four Pees**

Reimagine your print production. Four Pees turns your printing operations into a success by ensuring their smooth automation. The result? Your work becomes easier and your entire organization functions optimally. We offer solutions to streamline print and packaging production from start to finish. Whether you need advice, a software product, or a seamlessly integrated solution that takes you from the drawing board to a custom design, resulting in fully automated production.

Four Pees was founded in 2007 in Ghent, Belgium. Today, more than ten years later, Four Pees offers solutions to streamline entire print and packaging production processes around the world, with sales in Belgium, the Netherlands, the United Kingdom and France. Thanks to its network of more than 40 trusted partners and resellers around the world, Four Pees can offer the best possible service.

Four Pees, feel the good flow.

For more information: [www.fourpees.com](http://www.fourpees.com)

## About Ghent Workgroup

The Ghent Workgroup, formed in June 2002, is an international assembly of industry associations, suppliers, educators and industry members from around the globe. The Ghent Workgroup's objective is to establish and disseminate process specifications for best practices in graphic arts workflows.

Since its inception almost 20 years ago, the organization has consistently produced numerous process specifications for PDF exchange, as well as developing useful tools for automating processes and testing and establishing consistent PDFs for print, publishing and packaging production – all available free at [www.gwg.org](http://www.gwg.org).

Members are comprised of graphic arts associations including CIP4 (Switzerland), KVGO (the Netherlands), Febelgra (Belgium), Fespa (UK), Medibel+ (Belgium), PDFX-ready (Switzerland), Printing United Alliance (USA), and VIGC (Belgium). Vendor members include Agfa, callas software, Canon, DALIM Software, EFI, Enfocus, Esko, Global Graphics, Heidelberg, HYBRID Software, Kodak, Ricoh, Tech Research (TagG) and Ultimate Technographics. Industry members are Four Pees, Igepa Sagamgraphic, JP/Politikens Hus, Litografia Rosés, Prinovis, RRD and ybam. Educational members are Arteveldehogeschool Gent, CEC LATAM, Future Schoolz India, Media University Stuttgart, Ryerson University, the University of Ljubljana, the University of Novi Sad, Universiti Teknologi MARA (UiTM), The Regional Institute of Printing Technology Kolkata and the University of Wuppertal.

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