

NEWS RELEASE

10 things you should know about fonts in PDF

(but probably don't)

GHENT, BELGIUM – 8 September 2020 – The Ghent Workgroup (GWG) today announces a new free webinar. While PDF is a wonderful file format for use in Graphic Arts, and many ISO standards are built on its foundations, there are still areas in PDF that continue to be difficult and cause problems. The number one spot often is held by the use of fonts.

The history of the development of fonts for graphic arts software is rich and includes companies such as Adobe, Apple and Microsoft. Fonts are difficult because there are multiple types, and because they contain a lot of specialized terminology and knowledge. Without understanding the basics of fonts, it is difficult to anticipate the problems that might arise from their use.

So how can you better understand how fonts work? What types there are? What they are built out of and what problems that might cause in PDF files? This webinar will attempt to explain the foundation of fonts. It will talk about different font types, their components, but also why those things lead to some of the error messages you might get while using fonts in PDF.

So, join us in this wonderful excursion to the land of fonts. We will have prepared 10 different topics to enlighten you. And of course there will be time for you to answer your questions at the end.

Presenters

This webinar will be presented by David van Driessche and Christian Blaise. Combined they bring over 50 years of experience working with PDF, automation, workflow and many more arcane subjects.



David is the Executive Director of the GWG and co-chair of the Specification subcommittee. In his professional life, he's also CTO of Four Pees, a Belgian value-added distributor for the graphic arts market.

<https://be.linkedin.com/in/davidvandriessche>



Christian is the Marketing Officer of the GWG and co-chair of the packaging subcommittee. Next to that Christian founded agileStreams, a consultancy in graphic arts built on years of experience of working with brand-owners and printers. <https://www.linkedin.com/in/christianblaise/>

Registering for the webinar – seats are limited!

The Ghent Workgroup will use Gotowebinar to host this webinar. In order to join, please reserve your place using the following link:

<https://attendee.gotowebinar.com/register/4694563215927669004>

About Ghent Workgroup

The Ghent Workgroup, formed in June 2002, is an international assembly of industry associations, suppliers, educators and industry members from around the globe. The Ghent Workgroup's objective is to establish and disseminate process specifications for best practices in graphic arts workflows.

Since its inception more than fifteen years ago, the organization has consistently produced numerous process specifications for PDF exchange, as well as developing useful tools for automating processes and testing and establishing consistent PDFs for print and publishing – all available free at www.gwg.org.

Members are comprised of graphic arts associations including CIP4 (Switzerland), KVGO (the Netherlands), Febelgra (Belgium), Fespa (UK), Medibel+ (Belgium), PDFX-ready (Switzerland), Printing United Alliance (USA), and VIGC (Belgium). Vendor members include Agfa, callas software, Canon, CHILI publish, DALIM Software, EFI, Enfocus, EngView Systems, Esko, Global Graphics, Heidelberg, HYBRID Software, Kodak, Quark, Ricoh and Ultimate Technographics. Industry members are agileStreams, Igepa Sagamgraphic, JP/Politikens Hus, Litografia Rosés, Prinovis, RRD and ybam. Educational members are Future Schoolz India, Media University Stuttgart, Ryerson University, the University of Ljubljana, the University of Novi Sad and the University of Wuppertal.

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